

The Julian Samora Research Institute

The Midwest's Premier Latino Research Center



Neoliberalism and Public Higher Education March 27 – 28, 2015

The Julian Samora Research Institute is hosting a nationwide conference on neoliberalism and public higher education on March 27 – 28, 2015. Nationally-known and emerging scholars and researchers will present and participate on panel discussions on the corporatization of public universities, the privatization of public higher education and its implications for democracy, performance-based budgeting and its implications for institutional governance, neoliberalism and shared governance, rising tuition rates and their implications for working class and minority students, the assault on ethnic studies and its implications for academic freedom and the curriculum, and flexible labor and the dramatic increase of adjunct faculty members.

Event details

Date: March 27 – 28, 2015

Location: Kellogg Hotel & Conference Center, 219 South Harrison Road, East Lansing, MI 48824.

Lodging: Discounted room rates are available to conference participants. Please use this code when making reservations: **Group Code: JSR032615.**

Phone: (517) 432-4000 / (800) 875-5090. After February 24th, all room reservations must be made by phone.

All conference activities - papers, panels, and keynote presentations - will be held on site at the Kellogg Hotel & Conference Center.

Registration deadline: Friday, March 27, 2015

Registration Fees: Faculty/Staff/Scholar/Professional (\$150.00)
Student/Community Member (Non-Professional) (\$100.00)

Note: All presenters must be pre-registered by March 15, for inclusion in the conference program.

More information is available at <http://www.jsri.msu.edu/events/neoliberalism-and-public-higher-education-conference>

For more information contact:

Julian Samora Research Institute
at 517-432-1317, or by email:

jsamorai@msu.edu

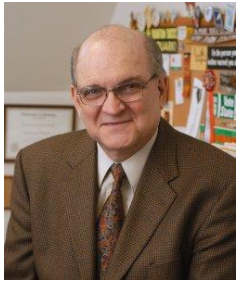
Neoliberalism and Public Higher Education
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Overview

Keynote Presentations

March 27, 2015

“What Good is Higher Education? How Neoliberalism Constrains Teaching, Research and Outreach”

Lawrence Busch



Lawrence Busch is University Distinguished Professor of Sociology at Michigan State University. He has been on the faculty at the Norwegian University of Science and Technology, Lancaster University (UK), and what is now the Institut de Recherche pour le Développement (IRD). He is (co)author or (co)editor of 13 books including *Le Marché aux Connaissances* [*The Market for Knowledge*] (Quae, 2014), *Standards: Recipes for Reality* (MIT Press, 2011), *Universities in the Age of Corporate Science: The UC Berkeley–Novartis Controversy*, (Temple University Press, 2007), and *The Eclipse of Morality: Science, State and Market*, (Aldine DeGruyter, 2000). He has also authored or coauthored more than 150 other publications. He is past president of both the Rural Sociological Society and the Agriculture, Food, and Human Values Society, a fellow of the American Association for the Advancement of Science, a Chevalier de l’Ordre du Mérite Agricole and an elected member of the Académie d’Agriculture de France. He recently received a doctor honoris causa from the Universidade Técnica de Lisboa. Dr. Busch’s current interests include the use of standards in public and private policy making with respect to higher education and research as well as public participation in the policy making process.

“Private Advantage and New Patterns of Stratification among Public and Private Research Universities: Implications for the Public Good”

Sheila Slaughter



Sheila Slaughter is the Louise McBee Professor of Higher Education at the University of Georgia. A distinguished scholar of higher education, her most recent book is *Academic Capitalism and the New Economy: Markets, State and Higher Education* with Gary Rhoades. Her scholarship centers on the relationship between knowledge and power particularly as it plays out in higher education policy at the state, federal, and global levels. She is the author or co-author of five books, 39 refereed articles, 25 book chapters, 11 edited books or special journal issues, and 3 monographs. She has published in all of the leading journals of higher education including the *Review of*

Higher Education, the *Journal of Higher Education*, and *Higher Education*. In addition, she has published in major journals outside the field, ranging from sociology to science and technology studies. She served as the President of ASHE, and received the ASHE and AERA lifetime research awards. She has received funding from the National Science Foundation (NSF) and has served as consultant to the NSF. During 2004, she served as program director of Societal Dimensions of Engineering, Science, and Technology at the National Science Foundation. Dr. Slaughter worked with the European Universities Project, Hedda - the European association of research centres, institutes and groups with expertise in higher education research, the Salzburg Seminar, and various groups in Mexico and Argentina on issues related to marketization and commercialization of science and curricula.

March 28, 2015

"Elitism, Ideology, and Pragmatism: A US Higher Education Perspective"

John V. Lombardi



John V. Lombardi is a former, university senior administrator. He served as president of the University of Florida, the chancellor of the University of Massachusetts Amherst, and president of the Louisiana State University System. His administrative career began as director of Latin American Studies at Indiana University, Bloomington, where he also served as dean of International Programs and of the College of Arts and Sciences. He then served as provost and vice president for academic affairs at The Johns Hopkins University. Dr. Lombardi is a Latin American historian with a special interest in Venezuela. He has authored several books on Venezuela and co-authored a teaching atlas on Latin America. His most recent book is *How Universities Work* (Johns Hopkins, 2011). He has also published numerous annual reports in the series on *The Top American Research Universities* and served as occasional blogger for Inside Higher Ed. He has a long history of professional service, including as Trustee for The Jay I. Kislak Foundation and The Kislak Family Foundation, Inc., Member of the Board of Governors of the Emily Dickinson Museum, and other notable organizations.